

SUPPORT YOUR YOUNG JUDAEA ISRAEL EXPERIENCE WITH

JNF's Plant Your Way to Israel Program

www.jnf.org/pyw



Young Judaea Israel Programs

Young Judaea has proudly been running Israel Programs for nearly 60 years and the programming options are endless! The jam-packed programs offer all the fun and excitement of a teen tour plus enriching and challenging extras like *Maccabiah*, our two-day Festival on the beach, and Special Interest Week which includes army training, a week-long hike, social action, and endless adventures. Participants have the option to travel to Spain, Morocco, and/or Italy before their stay in Israel. Summer Programs range from 3 to 5 weeks, but the experience lasts a lifetime!

Young Judaea's Year Course in Israel is a 9-month program for recent high school graduates who spend a dynamic year living, volunteering and studying in Israel. Participants are offered a wide variety of experiential, volunteer and academic opportunities. Participants on Year Course have the opportunity to earn up to a full year of university credits. Specialty Tracks include Athletics, Medicine, Visual Arts, Performing Arts, Design, Culinary Arts, and a special Judaic enrichment program called Shevet. New programs include an international business track in Israel with trips to China and India and a social action program in which participants volunteer in Ghana for three months of their overall Year Course experience. Olami, the world travel extension of Year Course, includes options to over 20 countries! For more information, please visit us at www.youngjudaea.org.

Plant Your Way to Israel™ (PYW):

Plant Your Way to Israel™ allows students to fund trips to Israel while helping Israel and JNF at the same time. We recognize that the cost of organized trips to Israel have increased considerably in recent years. Plant Your Way allows students to take an active role in paying for their trip while building Israel through forestry projects with JNF.

The program is simple. Students, through age 35, ask friends and family to plant trees with JNF (minimum donation \$36). Half of this money will go to JNF to plant trees in Israel, and the other half will be placed in a special account for the student, held by JNF, to be used

for any trip to Israel. A special certificate is sent to a designee on behalf of the donor. Participants can register at www.jnf.org/pyw and are able to easily manage their accounts through a personalized fundraising webpage. After raising a minimum of \$360, participants can redeem their money for your trip to Israel.

How to Participate:

1. Students sign up and participate individually, or...
2. Organizations create a team, through which students can raise funds collectively or individually. With your organization's PYW team, you will also be able to receive general donations which can be distributed among participants at your own discretion, creating your own scholarship program.

JNF has a variety of resources available to help students with their fundraising efforts:

- Using a **personalized fundraising webpage**, raising funds through PYW is fast and easy. You can forward a link to your page to family and friends so they can donate online – directly into your account! You can also personalize your fundraising emails, thank you notes, and send trip updates to all of your donors while you're in Israel.
- **TREEbune**, the PYW e-newsletter, is a quarterly publication which includes articles by students who have successfully completed the program, fundraising tips, FAQs about the PYW site, and featured trips to Israel. TREEbune is always available in the PYW archive at www.jnf.org/pyw.
- **Step by Step**, part of the PYW Starter Package, is an easy to follow guide to teach students how to utilize their personal PYW fundraising webpage.
- The **PYW Starter Package** includes all the information students and their families need to sell trees on & off-line, including: PYW business cards, a sample certificate, reimbursement form, and off-line tree donation forms.

For more information, contact Young Judaea at **1-800-725-0612** or visit www.youngjudaea.org.



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JNF, for
ISRAEL
forever.